Idaho Women Lawyers has more than 200 members throughout the state. We support a variety of projects and events with a purpose of:

Advancing diversity through the promotion of equal rights and opportunities for women in the legal profession.

This retreat was organized to provide value to our members, as a thank you for supporting the organization, and as an opportunity to network with women from all over the state. Thank you for joining us as we develop and foster successes for women attorneys in Idaho.
Thursday May 3, 2018

6:00 pm to 8:00 pm  
Registration and Check-In & Welcome Reception Happy Hour  
Welcome by IWL President Kristin Bjorkman Dunn, Bjorkman Dunn PLLC

Hosted Bar and Appetizers  
Sponsored by Andersen Schwartzman Woodard Brailsford, PLLC (Daredevil Sponsor)

Raffle – Atkinsons’ Market  
Raffle – Karen Kahn, Daunting to Doable: You Can Make it Rain

Friday May 4, 2018

6:30 am to 7:30 am  
Exercise Event  
Sponsored by M&M Court Reporting Service (Heroines and Heroes Sponsor)  
Raffle – pure barre

7:30 am to 8:45 am  
Complimentary Breakfast Available to Hotel Guests

8:00 am to 8:45 am  
Pre-Conference

8:45 am to 9:00 am  
Registration

Opening Remarks  
Member Retreat Chair Joy Vega, Deputy Attorney General, Idaho Office of the Attorney General  
Raffle – Grumpy’s

9:00 am to 10:00 am  
Speaker: THE BIOLOGY AND CULTURE OF RISK  
Dr. Kathryn Demps, Assistant Professor of Anthropology, Boise State University  
Sponsored by Idaho Legal History Society (Cliff Hanger Sponsor)  
Raffle – Sawtooth Mountain Guides

10:00 a.m. to 10:20 am  
Networking Break  
Raffle – Glow Live Food Café

10:20 am to 11:50 am  
Reciprocity Ring Workshop – RISK VULNERABILITY: ASK FOR HELP  
Ali Nelson (Facilitator), Senior Counsel, Husch Blackwell LLP  
Wendy Couture (Facilitator), Professor of Law, University of Idaho  
Regan Jameson (Facilitator), Attorney, Canyon County Prosecutor’s Office  
Sponsored by Hawley Troxell (Cliff Hanger Sponsor)  
Raffle – SQN Sport
**Program Agenda**

**Friday, May 4, 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>11:50 am to 1:10 pm</td>
<td><strong>Working Lunch – IWLA Annual Meeting</strong></td>
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<td>Raffle — LunchboxWax (A Waxing Salon)</td>
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<td>1:10 pm to 2:10 pm</td>
<td><strong>CLE Speaker (1.0 Ethics Pending): THE RISK OF SPEAKING UP</strong></td>
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<td>Joanne Hoeper, Former Chief Trial Deputy, San Francisco City Attorney’s Office</td>
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<td>Special Introduction by Betty Richardson</td>
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<td>Sponsored by Stoel Rives LLP (Brave Heart Sponsor)</td>
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<td>Raffle — Sun Valley Trekking</td>
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<td>2:10 pm to 3:40 pm</td>
<td><strong>CLE Panel Discussion: — FACING THE RISK OF FAILURE: THE ART OF BUILDING COMPETENCE (1.5 hrs Ethics Pending)</strong></td>
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<td>The Honorable Nancy Baskin, District Judge, Idaho Fourth Judicial District Court</td>
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<td>Emily Mac Master (Moderator), Deputy Attorney General, Idaho Office of the Attorney General</td>
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<td>Sponsored by University of Idaho College of Law (Cliff Hanger Sponsor)</td>
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<td>Raffle — The Flicks &amp; Rick’s Cafe Americain</td>
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<td>3:40 pm to 4:00 pm</td>
<td><strong>Networking Break</strong></td>
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<td>Raffle — Silver Creek Outfitters</td>
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<td>4:00 pm to 5:00 pm</td>
<td><strong>Panel Discussion — LEARNING TO TAKE RISKS: BE YOUR OWN HERO</strong></td>
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<td>Katie Ball, Assistant Clinical Professor of Law, University of Idaho</td>
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<td>Erika Birch, Partner, Strindberg &amp; Scholnick, LLC</td>
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<td>Pamela Howland, Lawyer, Idaho Employment Lawyers, PLLC</td>
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<td>Kira Dale (Moderator), Judicial Law Clerk, U.S. District Court</td>
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<td>Sponsored by Concordia University School of Law (Cliff Hanger Sponsor)</td>
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<td>Raffle — Spa 35</td>
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<td>5:00 pm to 6:30 pm</td>
<td><strong>Happy Hour &amp; “Story Story Night” — Style Event</strong></td>
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<td>Allison Blackman (Moderator), Administrator &amp; Corporate Trust Officer, Zions Bank Corporate Trust</td>
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<td>Sponsored by QnA Court Reporting LLC (Cliff Hanger Sponsor)</td>
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<td>Raffle — The Toy Store</td>
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<td>6:30 pm</td>
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<td>Spring Collection at <a href="http://www.catherinepetty.cabionline.com">www.catherinepetty.cabionline.com</a></td>
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<td>Raffle — cabi Hostess Benefits of 50%-Off Items</td>
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Saturday May 5, 2018

6:30 am to 7:30 am
Silver Creek A
Exercise Event
Sponsored by Associated Reporting & Video (Heroines and Heroes Sponsor)
Raffle -- UpCycle

7:30 am to 9:00 am
Restaurant
Complimentary Breakfast Available to Hotel Guests

9:00 am to 10:00 am
Silver Creek
Breakfast & Speaker – PHYSICAL RISK: RISK = REWARD
Rebecca Rusch, Professional Athlete and Author, Rusch Relations
Sponsored by Parsons Behle & Latimer (Brave Heart Sponsor)
Raffle -- Joyride Cycles

11:00 am to 1:00 pm
Optional Mountain Biking Activity
Rebecca Rusch, Professional Athlete and Author, Rusch Relations
Raffle -- Zenergy

Conclusion of Program.

2018 Retreat Planning Committee Members
IWL would like to recognize and express great appreciation to the 2018 Retreat Planning Committee Members for their hard work and efforts to make this biennial event a great success!

Stacey Beaumont
J. Lynn Brooks
Wendy Couture, Retreat Steering Committee
Kira Dale
Mary K Denton
Merritt Dublin
Amber Ellis, Sponsorship Co-Chair & CLE Chair

Maria Hart, Program Materials Chair
Leslie Hayes
Emily MacMaster, Sponsorship Co-Chair
Ali Nelson, Retreat Steering Committee
Joy Vega, Retreat Committee Chair
Michelle Vos
THE BIOLOGY AND CULTURE OF RISK
Dr. Kathryn Demps, Assistant Professor of Anthropology, Boise State University
Sponsored by Idaho Legal History Society (Cliff Hanger Sponsor)

Dr. Demps will present on “The Biology and Culture of Risk.” Drawing from her research on the evolution of human behavior, Dr. Demps will discuss when humans decide to take risks and how culture can affect those decisions. She will also discuss the related issue of how stress affects human decision-making and how culture can influence stress levels and responses to stress. Finally, she will share some of her personal experiences in taking risks, including her research work living with a tribe in South India.

Dr. Kathryn Demps received her Ph.D. from the University of California, Davis where she specialized in the study of the evolution of human behavior, focusing on human behavioral ecology. Her work on the transmission of local ecological knowledge among a honey-collecting tribe in South India describes the cultural learning process from childhood to old age. Dr. Demps currently studies human behavior from multiple types of explanations; some of her research focuses on the drivers of recreation on public lands and relationships with wildlife, the origins of market exchange, and the endocrinology of social relationships. Dr. Demps has published widely, including in Behavior and Brain Sciences and Philosophical Transactions of the Royal Society, Biology. Dr. Demps earned tenure in 2018.
Reciprocity Ring Workshop – RISK VULNERABILITY: ASK FOR HELP
Ali Nelson (Facilitator), Senior Counsel, Husch Blackwell LLP
Wendy Couture (Facilitator), Professor of Law, University of Idaho
Regan Jameson (Facilitator), Attorney, Canyon County Prosecutor’s Office
Sponsored by Hawley Troxell (Cliff Hanger Sponsor)

The “Reciprocity Ring” exercise provides a platform for you to help your colleagues with requests for help with personal and professional goals and needs. The Give and Take website describes the following benefits of participating in the Reciprocity Ring:

Real business benefits are achieved.

- The monetary values of benefits achieved typically exceeds $150,000
- The time saved by participants typically exceeds 1,600 hours.
- The Reciprocity Ring builds community, strengthening the network of relationships among participants.
- The Reciprocity Ring is transformative — and informative. Not only will you learn solutions to your issues, but you’ll also learn more about your colleagues and co-workers.

Each participant will have the opportunity to make two requests — one to further a personal interest or goal (e.g., an introduction to a women’s backpacking group, a recommendation for an interior decorator, or a connection for a house swap in Italy), and the other to further to further a professional goal (e.g., a request for a contact in a certain organization, a lead on opportunities for a career change, or a child care reference for overnight business travel).

Ali Nelson is Senior Counsel for Husch Blackwell LLP, a top-100 Am Law-rated law firm with more than 700 attorneys in 17 cities across the U.S. Ali helps companies maintain compliance with permitting requirements under various environmental regulations and addresses environmental issues surrounding business and property transactions by performing due-diligence reviews of environmental records, assisting with the transfer of required permits, and evaluating liability for pre-existing contamination. As a member of the firm’s Energy & Natural Resources team, Ali has experience advising companies in connection with mining and mineral extraction, regulated transmission projects, coal-fired power plants, and renewable and clean energy projects. Ali has lived in Idaho for almost 10 years and has worked from a remote office during that time. Outside of work, she enjoys leading backpacking trips and traveling with her husband and three-year old son.
Reciprocity Ring Workshop – RISK VULNERABILITY: ASK FOR HELP

Wendy Gerwick Couture is a Professor of Law at the University of Idaho, where she teaches Securities Regulation, White Collar Crime, Property Security, and Negotiable Instruments. Professor Couture is committed to academic excellence. She received her B.A. from Duke University, where she graduated summa cum laude and was elected to membership in the Phi Beta Kappa Honor Society. Professor Couture earned her J.D., summa cum laude, from Southern Methodist University, graduating first in her class. She also served as Texas Survey Editor of the SMU Law Review and was elected to membership in the Order of the Coif. She is a prolific writer and a favorite professor of many UI law grads.

Regan Jameson has served as a Canyon County prosecutor since August 2009. For several years she worked with mainly victim-related crimes, acting as the domestic violence court prosecutor and eventually becoming the first unit chief of the domestic violence felony unit in 2012. However, in 2013 she was given an opportunity for a more flexible schedule that would allow her to practice in a variety of counties and prosecute many interesting and unique cases as a special, or conflict prosecutor. Regan currently serves on the executive board for the Idaho Women Lawyers. She is a 2017 graduate of the Idaho Academy of Leadership for Lawyers and facilitated the First Idaho State Bar Family Event in March 2018. Family is incredibly important to Regan and she is excited to be expecting her third child in September. She and her husband are both attorneys and strive to find the best work/life balance possible. Regan is passionate about community involvement, doing the right thing and being an “every day” leader by example.
THE RISK OF SPEAKING UP
Joanne Hoeper, Former Chief Trial Deputy, San Francisco City Attorney’s Office
Special Introduction by Betty Richardson
Sponsored by Stoel Rives LLP (Brave Heart Sponsor)

Joanne Hoeper will share how she dared to speak up about public corruption and the ethical considerations that influenced her employment whistleblower lawsuit against the City Attorney.

Ms. Hoeper has been a trial lawyer in San Francisco for thirty years. For twenty years, from 1994 to 2014, she was a public lawyer at the San Francisco City Attorney’s Office. For much of that time, she was the Chief Trial Deputy and a member of the City Attorney’s Office Executive Team. In that role, she supervised several dozen attorneys and was responsible for much of San Francisco’s litigation, including the investigation and prosecution of public corruption. Ms. Hoeper was fired after she blew the whistle on a fraudulent and corrupt scheme in the Claims Unit of the City Attorney’s Office. The scheme, which was halted after she investigated and reported her findings, cost the City’s taxpayers well over $10 million. In 2014 Ms. Hoeper sued the City Attorney for retaliating against her in violation of California law. In March 2016, a unanimous jury awarded her $2.6 million in damages. Before joining the San Francisco City Attorney’s Office, Ms. Hoeper was a partner in the San Francisco office of Morrison & Foerster. She is a 1984 graduate of Hastings College of the Law.
CLE Panel Discussion – FACING THE RISK OF FAILURE: THE ART OF BUILDING COMPETENCE (1.5 hrs Ethics Pending)

The Honorable Nancy Baskin, District Judge, Idaho Fourth Judicial District Court
Trudy Fouser, Trial Lawyer, Gjording Fouser PLLC
Kevin Geraghty, Licensed Clinical Social Worker
Joy Vega, Deputy Attorney General, Idaho Office of the Attorney General
Emily Mac Master (Moderator), Deputy Attorney General, Idaho Office of the Attorney General

Sponsored by University of Idaho College of Law (Cliff Hanger Sponsor)

“We may encounter many defeats, but we must not be defeated.” Maya Angelou

This discussion will take on the tough topic of dealing with failure. The panel will share their stories and perspectives on how to face the risk of failure and, when failure occurs, how to use failure to build competency and candor in the practice of law.

The Honorable Nancy A. Baskin has practiced law for over 26 years and, today, is a District Judge for the Fourth Judicial District. Previously, she was a career staff attorney for United States District Judge Edward Lodge for over 23 years and was in private practice with the law firm of Givens Pursley. Judge Baskin was raised in Twin Falls and completed her undergraduate studies at the University of Idaho with degrees in Business and Political Science. She worked for Boise Corporation for five years while earning an M.B.A. prior to returning to law school at the University of Idaho. Judge Baskin also teaches as an adjunct professor for the University of Idaho, College of Law.

Trudy Hanson Fouser is a Member Attorney at Gjording Fouser PLLC, which she founded with her husband Jack Gjording. She defends hospitals, businesses and professionals in malpractice, employment, and personal injury cases. Over the course of her career, Trudy has been lead counsel in more than 60 civil jury trials, and her trial skills have resulted in her being inducted into the American College of Trial Lawyers (ACTL) and the American Board of Trial Advocates (ABOTA). Perhaps of greater interest, for two years in a row Trudy was named best actress at Malad High School; she has an amazingly loud whistle and is actually quite accomplished at parallel parking! Trudy received her B.A. in journalism with a minor in English from Georgia State University and a J.D. from the University of Idaho College of Law.
CLE Panel Discussion – FACING THE RISK OF FAILURE: THE ART OF BUILDING COMPETENCE (cont)

Kevin Geraghty, LCSW, MSW, BCD is a Licensed Clinical Social Worker and a Certified Alcohol and Drug Counselor in the State of Idaho. Kevin’s career in social work spans more than 40 years. From 2001-2014, Kevin supervised the Employee Assistance Program at the St. Alphonsus Regional Medical Center in Boise, Idaho. Kevin is an expert in narrative therapy, which offers a framework for understanding how people use a narrative form to understand their circumstances, including the risks and failures they face. Narrative therapy offers an opportunity to change negative self-narratives, which can help individuals move beyond concepts of failure and see risks in new ways.

Joy Vega is a Deputy Attorney General in the Idaho Office of the Attorney General, Natural Resources Division. Joy received her favorite quote about failure in an aptly timed fortune cookie, “A smooth sea never a skilled mariner made.” She draws strength from that statement when she is facing possible failure or reflecting on a recent failure. In July 2017, Joy joined the Idaho Office of the Attorney General, Natural Resources Division as a Deputy Attorney General. She represents the Idaho Department of Lands in a variety of matters involving state public trust lands and endowment lands. Previously, Joy practiced law for more than 8 years with the civil litigation firm, Jones & Swartz PLLC, where her legal practice concentrated on contract and employment disputes, civil rights violations, and personal injury. In 2013, Joy received the Up and Coming Lawyer Award from the Idaho Business Review. She earned her J.D. with Distinction from the University of North Dakota School of Law in 2007.

Emily Mac Master is a strong believer in the mission of IWL. While working on the 2017 IWL Gala, Ms. Mac Master became interested in exploring how women lawyers can face, accept and reframe failure instead of fearing it. Ms. Mac Master has practiced law for 23 years in both government and private practice, in Idaho and California. She earned her J.D. at the UCLA School of Law. Ms. Mac Master is the Chair of the Government & Public Sector Lawyers Section of the Idaho State Bar, the Chair of the IWL Lunch & Learn Committee, and a past Chair of the Grants Committee of the Boise Public Schools Foundation. She has raised two children; her youngest is graduating from college in May!
CLE Panel Discussion – LEARNING TO TAKE RISKS: BE YOUR OWN HERO
Katie Ball, Assistant Clinical Professor of Law, University of Idaho
Erika Birch, Partner, Strindberg & Scholnick, LLC
Pamela Howland, Lawyer, Idaho Employment Lawyers, PLLC
Kira Dale (Moderator), Judicial Law Clerk, U.S. District Court
Sponsored by Concordia University School of Law (Cliff Hanger Sponsor)

This panel will focus on learning to define your own success and proceed with risk in spite of fear. By telling their stories of courage and risk-taking, we hope to encourage our members to do the same! Define your own success, get out of your own way, create room for your dream job, welcome rejection, and find your true fit.

Pamela Howland has been litigating cases in Idaho state and federal courts since 2001 and has represented employers from around the country against claims encompassing a variety of employment laws, including claims of discrimination, harassment, non-compete, wrongful termination, FLSA, FMLA and ADA. She has tried cases in both state and federal court, has defended employers in arbitration proceedings, and regularly helps employers resolve claims through mediation. In addition to her employment litigation practice, she also regularly counsels employers on how to avoid litigation on topics related to discipline, termination, retaliation, internal policies and procedures, and evolving (and complex) laws such as the FLSA, ADA, and FMLA. In February 2016, Pam formed Idaho Employment Lawyers, a boutique firm dedicated to handling Idaho employment law issues. Pam is passionate about employment law and speaks regularly on employment law topics. In the past year, she has spoken to a variety of different audiences, including attorneys, paralegals, human resource professionals, business owners, and students on performance management, workplace investigations, harassment and discrimination, social media, and changing laws on gender identity and sexual orientation. Pam is dedicated to assisting employers and human resource professionals as they maneuver through the minefield of changing employment laws and guidelines. She is dedicated to staying abreast of recent employment law trends, laws, and cases that impact Idaho employers and to sharing what she knows with the people who need to apply this knowledge in their every day jobs. She is active in the Idaho State Bar and the local community. She serves as the Chair of the Idaho Volunteer Lawyers Policy Council. She occasionally teaches as an Adjunct Professor at Concordia School of Law.

Kira Dale is a former IWL Board member currently serving as a term clerk for United States District Judge Edward J. Lodge. Kira has spent her legal career essentially alternating between private practice and judicial clerkships. She is a self-described law nerd and feels honored to serve the longest serving judge in Idaho history. Kira was nominated to the Order of the Coif upon graduation from the University of Utah S.J. Quinney School of Law. While in law school, she also served as a Merriner Eccles Scholar in Political Economy and was awarded the National Women Lawyers Outstanding Female Law Student of the Year. Before law school, she worked as a school teacher, labor organizer, barista, research assistant, case assistant, and dog walker among other odd jobs. She is also a 1993 graduate of Duke University where she swam on the Varsity swim team and ran cross-country.
Panel Discussion – LEARNING TO TAKE RISKS: BE YOUR OWN HERO (cont)

Erika Birch is the Idaho managing partner of Strindberg & Scholnick, LLC, a small regional firm focusing on employment and labor law. Since graduating from University of Colorado School of Law in 2000, her primary focus has been litigating employment and civil rights claims. Erika moved to Boise in the fall of 2007 so she could open up the firm’s Boise office. She is the past Chair of the Idaho State Bar labor and employment law section, on the Board of the Idaho Trial Lawyers Association, and a member of the National Employment Lawyer’s Association, the Federal Bar Association, and the Idaho’s Women’s Lawyers. Erika has received awards from the Idaho Bar for her pro bono work (2013), Outstanding Service (2014), and the Diversity Section’s Justice For All award (2015), and recently was the recipient of ITLA’s Walter H. Bithell Professionalism Award (2017). She serves on various non-profit boards and law related committees, and volunteers her time for pro bono clients at ITLA’s Street Law Clinic. Erika is licensed in state and federal courts in Idaho, Utah and Colorado.

Erika’s significant risk-taking adventures include:

• Within her first year of practicing law, Erika tried a sexual harassment case to a jury in federal court. The jury awarded her client $1.75 million dollars in emotional distress damages.
• She left her first law-job to move back to her home state of Utah in 2003 without any job prospects. After teaching kids how to ski for a season and passing the Utah bar, she was able to elbow her way in to the only firm in town practicing plaintiff’s employment law.
• In 2007, Erika moved to Boise to open up an Idaho office for the Utah firm. She had no roots in Idaho and no connections to the legal community here. This year the firm will celebrate its 10th year in Idaho — the Boise office has three lawyers, two paralegals and a regular cadre of law clerks.
• In 2014, Erika and her family took a 6-month sabbatical to live in Oxford, England. Their time abroad reminded Erika of the 2-months she spent wandering through Europe with a backpack and a handful of concert tickets to Phish shows.

Katie Ball has been the Externship Director for the University of Idaho College of Law’s Boise campus since 2008. She also teaches Federal Courts using experiences from her numerous federal court clerkships to inform class discussions. Katie earned her law degree from the University of Idaho in May 2002. After graduating from law school, Katie clerked for a year for the Honorable Stephen S. Trott with the United States Court of Appeals for the Ninth Circuit. During the following year, she worked as a staff attorney in the habeas/capital case unit at the United States District Court for the District of Idaho and also worked part-time for the Honorable Thomas G. Nelson with the Ninth Circuit. Katie spent a year with the law firm of Holland & Hart LLP before returning to the federal court to work for the Honorable Larry M. Boyle in 2005. She worked for ten years as the career law clerk for Judge Boyle and the Honorable Ronald E. Bush, Chief United States Magistrate Judge for the District of Idaho, before leaving federal service to teach full time at the College of Law. When not working, Katie spends her time with her four children and her husband, Jim, who is a partner in a local Boise law firm.
Happy Hour & “Story Story Night” Event
Allison Blackman (Moderator), Administrator & Corporate Trust Officer, Zions Bank
Corporate Trust
Sponsored by QnA Court Reporting LLC (Cliff Hanger Sponsor)

Allison Blackman joined Zions Bank Corporate Trust in 2016. As a Vice President and Trust Officer, she is responsible for negotiating, closing, and managing various trust, custody and escrow accounts. Allison received her juris doctor from the University of Idaho College of Law and was recognized as the National Women Lawyers Outstanding Female Law Student of the Year in 2011. Upon graduation, she joined the law firm of Stoel Rives, LLP as an associate in their Boise, Idaho commercial litigation group. Thereafter, she briefly served as an Assistant City Attorney for the City of Boise, before joining Fisher Rainey Hudson, LLP, during which her practice focused in the areas of securities and escrow litigation, contracts, and employment and labor law. Ms. Blackman is currently an active member of the Idaho State Bar and serves on the Board of Directors for Idaho Women Lawyers.

PHYSICAL RISK: RISK = REWARD
Rebecca Rusch, Professional Athlete and Author, Rusch Relations
Sponsored by Parsons Behle & Latimer (Brave Heart Sponsor)

Rebecca Rush will discuss one of her personal mantras, “Risk=Reward.” She’s no stranger to taking physical risks; as a professional athlete for over three decades, the 7x World Champion has continually tested her own limits and has shattered the glass ceiling in whatever sport she tackles. She redefined the team dynamics of adventure racing, has a first female ascent rock climbing El Capitan in Yosemite, river boarded down the Grand Canyon, and is a four-time champion of the Leadville Trail 100 Mountain Bike (MTB) race. She was named one of Outside Magazine’s Top 40 Women Who’ve Made the Biggest Impact in 2017, and continues to work to get more women and girls on bikes.

Taken from her website at www.rebeccarusch.com:
Rebecca Rusch is the Queen of Pain with a heart of gold. It doesn’t matter if Rebecca is pedaling through the night on an epic adventure across Italy, riding her bike up Africa’s legendary Mt. Kilimanjaro, or teaching at a #JoinTheRusch camp or clinic, she brings energy, positivity and inspiration to whatever challenge she meets. As a professional athlete for over three decades, the 7x World Champion has continually tested her own limits, and shattered the glass ceiling in whatever sport she tackles. She redefined the team dynamics of adventure racing, was a first female ascent rock climbing El Capitan in Yosemite, river boarded down the Grand Canyon, and has given the men a run for their money in endurance mountain biking. Rebecca’s work extends far beyond the start line as the best-selling author of Rusch to Glory, event producer for Rebecca’s Private Idaho, motivational speaker, firefighter, and cycling advocate. Additionally, she has raised over $100k for bike related charities through her adventures and events. Through Red Bull Media House in 2017, Rebecca released a full length feature film, Blood Road, which followed her very personal journey along the 1,800 kilometer Ho Chi Minh trail. You can keep up with all of Rebecca’s events and appearances through #JoinTheRusch.
Mountain Biking Activity

Rebecca Rusch has offered to lead us on a ride after the retreat ends on Saturday. Riders of all levels of experience are encouraged to participate. The route has something for everyone. It will start out on the paved greenbelt, then become dirt and gravel appropriate for beginners, and then become a little more technical and give our more experienced riders a chance to break away and try some single-track. The ride will begin at approximately 11 am and end by 1 pm.

You need to have either brought a bicycle appropriate for gravel and dirt (versus a skinny tire road bike) and a helmet, or arranged to rent this equipment at your cost from Sturtevants. The standard rental fee to rent a sport mountain bike is $39.99, and to rent a performance mountain bike is $49.99, although Sturtevants has generously offered to rent to our members at a 30% discount for this event. (Either a sport mountain bike or a performance mountain bike is fine for this route.) To arrange for bike rental, please email Lance Levy of Sturtevants at llevy@sturtevants-sv.com or call 208-726-4501 with your preference for type of bike along and your height and weight for bike sizing purposes. You can also reserve online at http://sturtevants-sv.com/bike-shop/bike-rentals/. Please mention that you are participating in the IWL event.
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<td>Atkinsons' Market</td>
</tr>
<tr>
<td>LunchBox</td>
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<tr>
<td>SilverCreek Outfitters</td>
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<tr>
<td>Upcycle Studio</td>
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<tr>
<td>Karen Kahn: From Daunting to Doable</td>
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</tbody>
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The Benefits of Risk
Sponsors
Board of Directors

IWL Board of Directors

Officers:
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Ali Nelson (Vice President)
Regan Jameson (Secretary)
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Kara Gleichler (Twin Falls)
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Advancing diversity through the promotion of equal rights and opportunities for women in the legal profession.